

2023



PENTICTON

WHOVILLE

Inaugural Holiday Whobilation

PENTICTON

Safety Village

Dec. 9 and 10

Dec. 16 and 17

2 - 8 PM

www.whovillepenticton.com

PENTICTON WHOVILLE

Dear sir/madam,

We are delighted to share some exciting news from Badgirl Branding. This holiday season, we are transforming Penticton's Safety Village into a whimsical Whoville wonderland on select weekends in December.

Our team has poured their heart and soul into revitalizing a space that holds a special place in Penticton's memory. We're thrilled to unveil a fresh and enchanting look for Penticton Safety Village and we couldn't think of a better way to mark this occasion than by opening its doors to the community.

In a stroke of holiday magic, we've managed to secure Santa and Mr. Grinch himself, to join us for this enchanting transformation. However, we can't bring the wonder of Whoville to life without your support.

Creating the whimsy of Whoville is a considerable undertaking, especially when our goal is to make it an unforgettable experience for the children. We're reaching out to request your assistance in the form of donations, sponsorship opportunities, decorations, event participation, and spreading the word.

We want you to know that your support will not go unnoticed. We're committed to giving back to the community from a place that we all hold dear. While Safety Village may be small in stature, it has a heart that beats three sizes larger. Visit www.whovillepenticton.com for more up-to-date information.

We would greatly appreciate the opportunity to sit down with you and discuss this thrilling venture. Please let us know your most convenient time for a meeting.

Sincerely,

Natasha Di Iuorio & Shayda John

Owners of BADGIRL BRANDING™

E. accounts@badgirlbranding.com

Tel. 250.488.7761 or 778.931.7769

Badgirl
BRANDING



Sponsorship Opportunities



Mayor of Whoville

Whoville looks to you!

- Your logo will appear front and center on all of the graphics, posters, advertisements, media releases, website, and social media campaigns.
- Your logo will be printed on the printed materials for the event.
- Opportunity to display your logo on the Parade float for the Santa Clause Parade Dec 3, 2023.
- Opportunity to participate in event with any vendor tables, at no extra cost.
- You will also receive a coroplast Whoville building dedicated with your logo, which will be displayed along the "main street" of the village and integrated into the main decor of the town square.

\$1500

4 AVAILABLE



CheerMeister

Your Who-liday Spirit is Big!

- Your logo will appear on all of the graphics, posters, advertisements, media releases, website, and social media campaigns.
- Opportunity to display a logo in the village.
- Discount on any itemized sponsorship items
- Opportunity to participate in event by having a vendor table at no extra cost.
- You will have your logo integrated with a whoville character in a car, which will be prominently displayed throughout the main town square.

\$1000

4 AVAILABLE





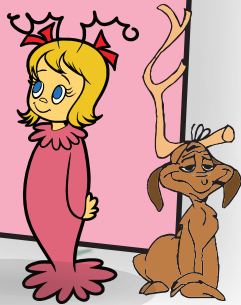
3x Heart Package

Grow your heart 3 full sizes!

- Your logo will appear on all of the graphics, posters, advertisements, media releases, website, and social media campaigns.
- Your logo will be printed on the printed materials for the event.
- Opportunity to have a vendor table at the event on all of the days.
- Your logo will be displayed with one of the main characters - Cindy Lou Who or Max

\$500

2 AVAILABLE



Sponsor a Who

- Your logo will appear on a chloroplast cutout of a who, which will be displayed among the town for all to enjoy.
- Vendor table for self-promotion, fundraising or sales.
- Your logo will appear on our website and select promotional materials for the event.

\$250



All the Noise Noise Noise Sponsor

We need to set the mood and create the atmosphere with music, speakers, or even the potential of hosting school choirs.



Customizable packages are available upon request.

Itemized Sponsorship Opportunities

Your logo will appear on all of the graphics, posters, advertisements, media releases, website, and social media campaigns. Each itemized sponsorship opportunity may have a special case where we can promote your sponsorship as well. These packages are customizable.

ROAST BEAST DINNER SPONSOR

We would like to raffle either a full roast beef dinner, or a full turkey dinner to event attendees.



Drink Up Grinches! Sponsors

Refreshment sponsors. This may include a hot chocolate station, munchies and snacks, or anything desired.



Cash Donations
Prize Giveaways
Door Prizes
Decorations
Lights
Baking/Food



Vendor Opportunities available.

Non-Profits may set up a table for free for any of their marketing and/or fundraising, needs or to build awareness for their own organizations.



Sponsor Mr. Grinch

- Your logo will appear on all of the graphics, posters, advertisements, media releases, website, and social media campaigns.
- Your logo will be printed on the printed materials for the event.
- Opportunity to have a vendor table at the event on all of the days.
- Your logo will be displayed on all photography session materials
- You get a private appearance from the Grinch himself, at your desired location. *1-2 Hour visit.*

\$1000

Sponsor Santy Clause

- Your logo will appear on all of the graphics, posters, advertisements, media releases, website, and social media campaigns.
- Your logo will be printed on the printed materials for the event.
- Opportunity to have a vendor table at the event on all of the days.
- Your logo will be displayed on all photography session materials
- You get a private appearance from Santa at your desired location. *1-2 Hour visit.*

\$1000

